Litter Less Campaign 2013 / 2014

"IAMATIKI" Primary School

Step 3: Our Action Plan

✚ Goal 1

The children should: Relate the problem of the increased volume of garbage with environmental and social problems (environmental pollution, consumer culture, obesity-diseases).

Actions to Achieve Goal 1

They organize an Eco-kiosk which operates once a week and provide information about waste and the dangers to the environment and to the emotional and physical health of human. They display videos and prepare presentations, leaflets, theater, fairies, advertisements, posters, cartoons, slogans and poems about reducing waste through recycle and compost.

✚ Goal 2

Adopt such consumption habits to reduce the volume of waste starting from buying options, transportation, consumption and proper waste management.

Actions to Achieve Goal 2

Children visit supermarket and record products, packing material and ways of reusing packaging. They interview customers about their shopping habits. They select and buy products for a healthy breakfast and carry shopping in cloth bags. On action day parents are informed and involved in a recycle system, prepare a healthy breakfast with pupils where waste is recycled and composted. A cloth bag is given to parents with newsletter of pupils' action, bookmarks and magnetic made by pupils.

✚ Goal 3

Reuse waste material in creative ways and improve their school and community environment.

Actions to Achieve Goal 3

Arrange a bazaar where pupils can buy in low prices used books, creative constructions made of waste and cards made of paper recycled by pupils. Students plant trees in neighboring communities. Pupils create and maintenance a school-garden, vegetable-garden and herb-garden.

✚ How will we use the seed money to achieve these goals?

Buy recycle bins, appropriate tools for compost, pay the transformation to the supermarket and the products for the healthy breakfast.